



Igor Gott

UX/UI Art director / Head of Design

Age: 38, **Location:** Moscow (Russia), **Contact:** ig@igorgott.com

Key skills

Design department management

Design strategy formation, Design process arrangement, Benefits for business definition, Design team evolving, Personal motivation, Communication setup

Art direction

Tasks determine & management, Creative direction, Visual & typography supervising, Concept design, Client/Product owner intercommunion, Design quality assurance

Functional definition

Product subject area research, Product business planning, Product analysis, Client/Product owner intercommunion

Information architecture design

Product logical & information scheme design, Functional specifications design, Technical documentation composing

Product design

Customer development, Customer journey map design, Jobs to be done composing, Wireframe prototyping, Customer testing, Gamification design, Metrics analysis

Visual design

Interaction wireframes design, High fidelity UI mockups design, User interface animation, Websites design, Mobile applications design, Logotype design, Visual identity design, UI styleguides & brand documentation design

Super skills

Flat design, Skeuomorphic design, Icon design, Illustration drawing, HTML/CSS, Animation & Motion design, Typography & Font revision, Naming & Copywriting, Photo manipulation & Retouch, Sound design & Music composing

Work experience

Rostelecom IT

August 2019 – Present time, Moscow (Russia)

Position: Art director (Design director)

Design strategy formation, Design process esatblishment, Design department management, Company operational design evolve, Strategy solutions implantation, Visual communications extension, HR-brand consolidation, Design hiring process adjustment, Product design process evolve, People growth & motivation

Alfa-Bank

December 2017 – July 2019, Moscow (Russia)

Position: 1. Design team lead / 2. Acting design director / 3. Head of design system

Digital product design for business, Design department management, Company design strategy evolve, Strategy solutions implantation, Business automation

Rambler&Co

July 2016 – October 2017, Moscow (Russia)

Position: Lead designer

Product logical & information scheme design, Customer journey map design, Interaction wireframes design, High fidelity UI mockups design, Product owner communications & Business tasks solving

Softline

July 2014 – January 2016, Moscow (Russia)

Position: Art director

Product & client development, Tasks formulation & prioritization, Concept design, UX/UI direction, Design team management, Visual quality assurance, Visual identity design, Client/Product owner communications

Expo One

April 2014 – June 2014, Beijing (China), Project job

Position: Art director

Concept design, Visual identity design, Website design, Production team management, Visual supervising, Business trips, Project presentation

Xsoft

May 2012 – March 2014, Moscow (Russia)

Position: Art director

Functional definition, Information architecture design, Design team management, Product design, Concept design, High fidelity mockups design, Logo & visual identity design, Visual supervising

Undev (Under Development / Digital October)

October 2011 – April 2012, Moscow (Russia)

Position: Lead designer

Information architecture design, Task formulation & management, Visual supervising, Functional specifications design, High fidelity UI mockups design

Apostol Media

March 2011 – September 2011, Moscow (Russia)

Position: Lead designer

Information architecture design, Wireframe design, Functional specifications design, High fidelity UI mockups design

Artlebedev Studio

October 2010 – February 2011, Moscow (Russia)

Position: Designer

Websites design, Mobile applications design, Graphic & technical design, Icon design

Misc Design Agencies

February 2004 – September 2010, Krasnodar (Russia)

Position: Designer

Websites design, HTML development, Client meetings & presentation, Flash animation & developement (flash websites production, splash pages, interaction web elements, flash presentations, banners animation, cartoons animation) Visual QA & supervising

Education

G8 School: UpGreat by Vitaliy Bykov

July 2023 – September 2023, Moscow (Russia)

Training: Brand Positioning for Digital, Event & Advertisement Agencies

Ludwig Bistronosvkiy Custom Training

March 2022 – April 2022, Moscow (Russia)

Training: Psycho Mechanics in Design Teams

Speechka Oratory School

September 2019 – November 2019, Moscow (Russia)

Training: Public Speaking

School of Interactive Communications in Advertising

April 2013 – July 2013, Moscow (Russia)

Qualification: Digital Art Director

Academy of Marketing & Social Information Technologies

September 2004 – July 2007, Krasnodar (Russia)

Qualification: Software & Automated Control Systems Engineer

College of Electronic Engineering

September 2000 – July 2004, Krasnodar (Russia)

Qualification: Automated Control Systems Technician